

Bright Orange Foundation

Annual Report 2023-24





CONTENTS

◦ About Us	01
◦ Founder's Note	03
◦ Our Board	05
◦ Our Team	06
◦ Interventions	07
◦ Outreach	08
◦ Impact	09
◦ Milestones	11
◦ Case Study	13
◦ Activities	15
◦ Our Partners	17
◦ Collaborations, Donors & Supporters	18
◦ Financials	19

ABOUT US

Our Raison d'etre

India is currently facing a learning crisis. According to the National Education Policy 2020, 50 million children lack foundational literacy skills. This challenge is compounded by an additional 30 million out-of-school children and 32 million, who have never attended school. As a nation committed to the Sustainable Development Goals, we must ensure inclusive and equitable quality education for all by 2030.

One area particularly affected by this crisis is Gurugram, a vibrant hub that attracts millions of migrants every year. However, many families find themselves struggling to adapt to their new environment. With both parents working, children are often neglected, leading to gaps in their education and a lack of support to transition into mainstream schools. This lack of educational access and support services directly contributes to the challenges these families face, perpetuating a cycle of intergenerational poverty.

This is why Bright Orange Foundation is committed to empowering children and women from marginalised communities to realise their full potential and live with dignity. Our foundation was established to create enabling conditions for these communities, with a strong focus on providing education to children in Gurgaon's slums. Through our initiatives, we aim to uplift lives and foster a brighter future for all.

By providing access to education, resources and support, we help uplift children and women from underserved communities to develop essential skills and achieve their goals. Furthermore, we aim to contribute to a more inclusive and equitable society, ensuring everyone has the opportunity to thrive.



OUR VISION

The aim is to empower children and women from impoverished communities to realise their full potential and live with dignity and respect.

OUR MISSION

We wish to establish informal education centres that provide essential learning opportunities to uplift children and their families. Furthermore, by facilitating school admissions and providing tailored support, we aim to help children excel academically. These efforts will address educational disparities and create a nurturing environment for children to thrive.

OUR VALUES

Atma Vishwas, Atma Samman and Atma Nirbhar—our values—guide our mission and help us support underserved communities to thrive.



FOUNDER'S NOTE

Seema Sahai, Founder & Secretary

This journey began three and a half years ago under a tree with just one teacher and 50–60 eager children. What started as a one-off initiative to help out-of-school children in neighbouring slums quickly transformed into a vital program, revealing the immense need for education in our community. Each high-rise cluster had its surrounding slum, where families worked tirelessly as guards, household help etc.

Within a year, we established four centres, funded by our own resources and generous well-wishers. Our vision is simple yet powerful: every child should have the opportunity to pursue their dreams, whether it is becoming a scientist at NASA, a world-class ballet dancer or an athlete.

As we wrap up 2023–24, we are grateful to have supported over 4,000 children, with more than 1,700 students actively engaged this year. Notably, 700 children have successfully joined mainstream schools. This year, we expanded our focus to construction sites, gaining deeper insights into the challenges faced by families where both parents work long hours. Our journey has been filled with highs and lows—facing challenges like the demolition of Jhuggis and communal violence. Yet, the spirit of our children remains unbroken. They achieved remarkable feats, winning first prizes in zonal sports events and excelling in their mainstream classes. Additionally, their dedication to education has been inspiring.

A heartfelt thank you to our dedicated team, who tirelessly advocate for our children's futures. We are immensely grateful to Container Corporation of India, Nitin Chopra, RailTel Corporation, M3M Foundation and Punjab National Bank Housing Finance Limited (PNBHFL) PEHEL Foundation for their unwavering support. Special thanks to Baij Nath Bhandari Trust for standing by us in challenging times, and to Feeding India, the philanthropic arm of Zomato, for ensuring our children receive nutritious meals essential for their growth.



Seema Sahai

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Our vision is that if a child has the potential to be a scientist at NASA or be a world-class ballet dancer or an athlete, then she should have the ability to be that.

- Seema Sahai

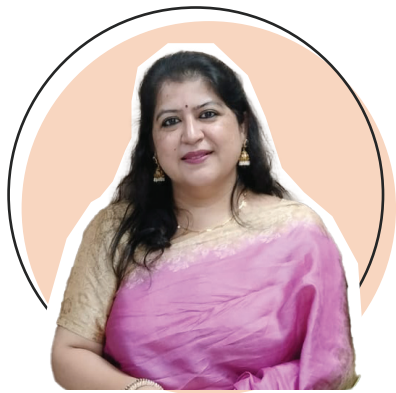


OUR BOARD



Seema Sahai, Founder & Secretary

Seema, a banker for over 20 years, has always wanted to work for the larger cause of creating equal opportunities to all. She carried out her full time research on Micro Enterprises and Livelihoods from MDI Gurgaon. She has worked in top management positions in nonprofit organisations including Friends of Women's World Banking (FWWB) and Mobile Creches.



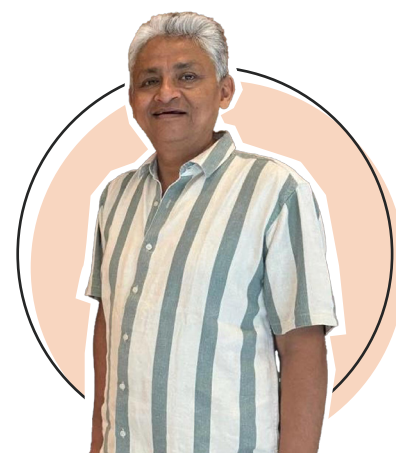
Prof. Shalini Taneja, Chairperson

Prof. Shalini Taneja is a distinguished Professor of Economics and Business Policy at the Fore School of Management, where she also leads the Center for Sustainable Development. With an FPM from MDI Gurgaon, she has published extensively in top-tier journals and boasts nearly 18 years of experience across industry, academia and research. Her expertise significantly enriches our mission.



Tanya Chaturvedi, Board Member

Tanya is a postgraduate in Architecture and has played a key role in prestigious projects, including the World Heritage City initiative with UNESCO and the Jaipur Virasat Foundation. With both corporate and freelance experience, she has been instrumental in holding BOF together during its initial years.



Sanjay Sahai, Board Member

Sanjay Sahai is an engineer with 36 years of experience in both public and private sector enterprises. He is currently employed at Hindustan Coca-Cola Beverages, where he continues to apply his extensive expertise.

OUR TEAM

- Aasma
- Akanksha Rathaur
- Anamika Vaishy
- Brij Bala
- Doli Kumari
- Dulali Khatun
- Kamlesh Kumar Bairwa
- Khushi Khan
- Kiran Devi
- Kiran Kumari
- Madhu Kadam
- Mamata Mishra
- Manisha
- Mohit
- Monika
- Neel Yadav
- Neeraj Kumar
- Neha
- Nikki Singh
- Nisha Rani
- Om Prakash Regar
- Pooja Modi
- Pooja Rani
- Pratima Kumari
- Preeti Tiwari
- Priyanka Goswami
- Reena
- Renu Rajwal
- Ritu
- Roshni
- Roshni
- Salma
- Sarita
- Shabnam
- Sovita Maurya
- Tanuja



INTERVENTIONS

Dream Big Vidya Kendra

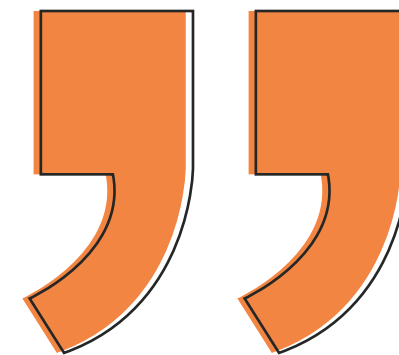
At Bright Orange Foundation, we are passionate about bringing children into the formal education system. Our educational centres provide after school support through remedial classes and tuition support, helping kids understand subjects better and adapt to school life.

Our informal education centres, Dream Big Vidya Kendra, aim to provide vital support through a curriculum focused on Foundational Literacy and Numeracy, aligned with the Haryana State CERT. This prepares children for admission into age-appropriate classes, primarily in government or affordable private schools. By running remedial classes, we ensure children grasp subjects effectively and navigate the formal education system without dropping out. Education is enhanced through active sports classes, and libraries are integral to the learning experience.

We operate eight Dream Big Vidya Kendra centres in Sectors 52, 55, 56, 57, 58, 61, 70 and 113. Keeping these centres within the community eliminates travel barriers for children and adolescent girls. In the afternoons, we provide remedial support for students already enrolled in schools.

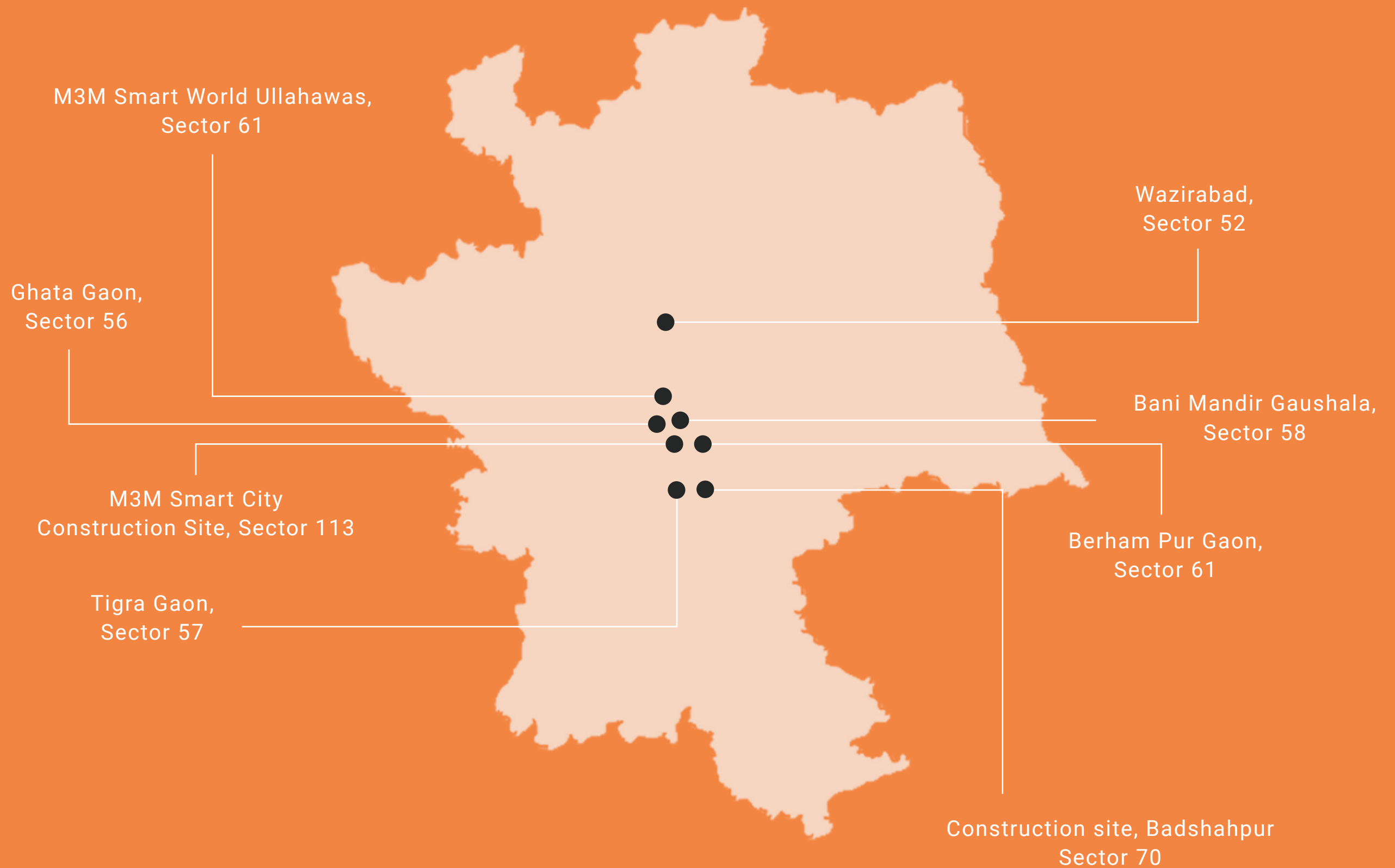
Our vision is to uplift every child to reach their fullest potential while supporting government efforts to integrate these children into the mainstream education system. There is an urgent need for a two-pronged approach: bringing out-of-school children back to education and providing after-school support to those attending school. Dream Big Vidya Kendra serves as a bridge, facilitating children's admission into mainstream education while offering comprehensive educational assistance. Through these initiatives, we strive to create a nurturing environment where children can thrive.

We teach our children to dream big and show them the way through education to make their dreams come true.



OUTREACH

BOF works in a very challenging region within Gurgaon, an area largely neglected and overlooked. The families in this region mostly work as household workers and security guards. They have largely migrated from regions such as Uttar Pradesh, Bihar, Madhya Pradesh and Chhattisgarh. Sadly, 90% of the children from this area do not attend school. That is why we are dedicated to flipping the script, empowering these kids to dream bigger and pursue education for a brighter future.



OUR IMPACT

The impact of our work at BOF goes beyond mere numbers. We've witnessed children gaining confidence, freely sharing their thoughts and opinions. They now engage in meaningful discussions with their parents about critical topics such as early marriage and career options, understanding the transformative power of education. These children are not just dreaming of brighter futures—they are actively shaping them. For us at BOF, the true measure of success is seen in these profound changes, as we empower young minds to envision and achieve their full potential.



700

Children have successfully joined mainstream schools.



650

Children are attending school regularly.



4,000

Lives have been positively impacted so far.



1,724

Lives transformed during the year 2023-24.

- Children enrolled through our support are excelling in their studies.
- Our kids proudly won first prize in Kho-Kho at the Zonal Sports Competition organised by Nehru Yuva Kendra—our first competition outside of school.
- They enjoy a safe space in school where they can play and develop essential life skills, and the confidence and growth of our children are truly evident.



MILESTONES

2015 We began our mission by laying the foundation for women's empowerment and launching vital skilling initiatives for children.

2020 In October, we took a bold step by opening our first school under a tree, providing education to children, who had never experienced it. This pivotal moment was sparked by a passionate local teacher.

2021 By April, we admitted 15 children into Government Schools and launched our first educational centre in a slum. Our reach expanded further in August with a new centre in Berhampur, Gurgaon.

2022 In February, we established our centre in Bani Mandir, followed by our first corporate partnership with Container Corporation of India in June. By August, we expanded our impact by opening a center in Tigra, Sector 57, with essential support from Dubai-based philanthropist Nitin Chopra. Lastly, in October, we received a grant from Indian Railway Catering and Tourism Corporation for laptops, which significantly enhanced our educational resources and supported our children's growth.

2023 January marked a milestone as we celebrated our first sports day, fostering teamwork and confidence. In September, we opened a centre in Ullahawas, and by December, we collaborated with M3M Foundation to elevate our impact

2024 In February, we launched a centre in Badshahpur and were thrilled to receive a grant from PNBHFL. Then, in March, our children celebrated a triumphant win in a zonal sports championship, showcasing their incredible potential. We also started focussing on enhancing nutrition and partnered with Zomato's Feeding India to provide nutritious meals for our children.



Respiratory
system
Team Ghata

CASE STUDY

Farzeena, 12 years old

Farzeena is a bright and determined girl, the youngest daughter of Moji Noor and Regjaan Biwi. Despite living in a challenging environment that often resembles a dumping ground, she radiates hope. Her father sells sugarcane juice, while her mother works as a household helper.

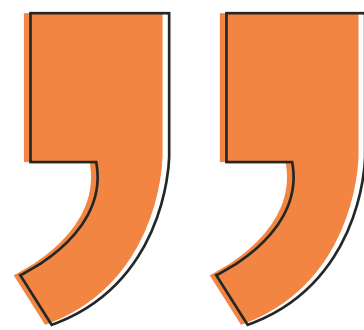
Before joining BOF two years ago, her only education came from a mobile bus programme. Since then, Farzeena has truly flourished. Additionally, her artistic talents are evident in her beautiful drawings and paintings, earning her recognition in various competitions. She is also a remarkable athlete, a member of the winning Kho-Kho team in an inter-school competition and a talented dancer.

This year marks a pivotal moment in Farzeena's life as she was finally admitted to Class 5 at a government school. Additionally, overcoming obstacles, such as missing documents, her family's unwavering determination and BOF's support made this dream a reality. For Farzeena, attending school is not just about education; it is about stepping into a brighter future alongside her peers. She dreams of becoming a teacher, a goal ignited by the outreach efforts of BOF in her community.

Farzeena's journey is a powerful testament to resilience and ambition. Her story highlights the transformative impact of community support and education. With aspirations to become a teacher, she is not only focused on her future but also committed to inspiring others in her community.

Farzeena is a beacon of hope, lighting the path for herself and those around her, proving that with determination and support, dreams can indeed come true.

If I continue to get support from my teachers at Bright Orange, I can achieve anything in life.





ACTIVITIES

ZOMATO FEEDING INDIA



ANNUAL SPORTS DAY





SCIENCE DAY



COMPUTER CLASSES



PARENT TEACHER MEETINGS



OUR PARTNERS



COLLABORATIONS

- **Aseem's Library:** They provided our children access to a wide range of books and established a proper library facility to encourage reading and learning.
- **Katha:** We joined their 300 million children project and collaborated to promote education and awareness.
- **Pinkishe and Project Bala:** They helped us conduct essential sessions on menstrual hygiene to empower young girls and foster awareness in the community.
- **Let's Spread Love:** They continued to support our initiatives through various drives, including collections of coolers, stationery, clothes etc to uplift those in need.
- **Sportathon:** We collaborated with them to enhance sports education for our children, promoting physical health and teamwork through engaging activities.

SUPPORTERS & DONORS

- Abhishek Tyagi
- Ankit Sharma
- Archana Srivastava
- Baij Nath Bhandar Public Charitable Trust
- Divya Chaturvedi
- Faizi Khan
- Gauri Seth
- Ishu Chug
- Meera Cheema
- Meetu Wasan
- Mohan Tractors PVT LTD
- Nadira Chaturvedi
- Parvinder Kaur Arora
- Priya Srivastava
- Radhika Bharadaj
- Railtel
- Raj Kanwar Prakash Chandra Agarwal Welfare Trust
- Rinki Sharma
- Rishi Sareen
- Ruchi Khurana
- Satkar Basantani
- Smt. Ichraj Devi Nahata Memorial Trust
- Sohini Sen
- Somya Sood
- Tanya Chaturvedi
- Tanya Singla
- Tashu Malik
- Usha Gupta
- Vivek Srivastva
- Yamaha Music India Private Limited

FINANCIALS

BRIGHT ORANGE FOUNDATION
CIN: U85100HR2015NPL056615, EMAIL: SEEMASSAHAI@GMAIL.COM
REGISTERED OFFICE: H. NO. 1301, GH-95, NAGINA SOCIETY GURGAON HARYANA-122108,
Balance Sheet as at 31st March, 2024

Particulars	Notes to Accounts	As at	As at
		31st March, 2024	31st March, 2023
		Amount (INR)	Amount (INR)
I. EQUITY AND LIABILITIES			
A. Shareholders' Funds			
(a) Share capital	3	1,00,000.00	1,00,000.00
(b) Reserves and Surplus	4	-2,05,237.85	-98,598.66
B. Non-Current Liabilities			
(a) Long-term Borrowings	5	3,90,855.32	4,61,823.00
C. Current Liabilities			
(a) Other Current Liabilities	6	83,932.81	85,877.81
Total		3,69,550.28	5,49,102.15
II. ASSETS			
Property plant and equipment			
Property plant and equipment	7	2,65,663.16	2,80,703.80
Current Assets			
(a) Cash and Cash Equivalents	8	11,975.12	1,76,486.35
(b) Other Current Assets	9	91,912.00	91,912.00
Total		3,69,550.28	5,49,102.15

Significant Accounting Policies 1 & 2
The accompanying notes forms an integral part of the financial statements

As per our report of even date attached
For M/s MUKTA & CO.
Chartered Accountants
FRN: 030484N

CA MUKTA
M. No. 541953
UDIN:24541953BKEKXY5987
Place: Delhi
Date : 31.08.2024



For and on behalf of the Board of Directors of
M/s Bright Orange Foundation

For Bright Orange Foundation
Seema Sahai
Director
DIN 07250798
Founder Director

For Bright Orange Foundation
Sanjay Sahai
Director Founder Director
DIN 07250811

BRIGHT ORANGE FOUNDATION
CIN: U85100HR2015NPL056615, EMAIL: SEEMASSAHAI@GMAIL.COM
REGISTERED OFFICE: H. NO. 1301, GH-95, NAGINA SOCIETY GURGAON
HARYANA-122108, INDIA
Statement of Income and Expenditure for the period April 2023 to March 2024

Particulars	Notes to Accounts	For the year ended 31 March, 2024	For the year ended 31 March, 2023
		Amount (Rs.)	Amount (Rs.)
I. INCOME			
Gross Receipts	10	55,21,498.00	24,16,366.35
Other Income	11	4,490.00	-
Total Revenue		55,25,988.00	24,16,366.35
II. EXPENDITURE			
Program Staff Salary	12	37,60,713.00	14,39,432.00
Other Program Expenses	13	16,19,546.85	6,78,242.97
Administrative Expenses	14	1,41,712.90	45,247.59
Total Expenses		55,21,972.75	21,62,922.56
Less Dep.		1,10,653.87	69,932.20
Profit / (Loss) before tax		-1,06,638.62	1,83,511.59
Tax expense:			
Current tax		-	-
Deferred tax		-	-
Profit / (Loss) for the Year		-1,06,638.62	1,83,511.59
Earnings per Equity share of face value of Basic		-10.66	18.35

Significant Accounting Policies 1 & 2
The accompanying notes forms an integral part of the financial statements

As per our report of even date attached

For M/s MUKTA & CO.

Chartered Accountants

FRN: 030484N



CA MUKTA

M. No. 541953

UDIN:24541953BKEKXY5987

Place: Delhi

Date : 31.08.2024

For and on behalf of the Board of Directors of
M/s Bright Orange Foundation

For Bright Orange Foundation

Seema Sahai
Seema Sahai
Director
DIN 07250798

For Bright Orange Foundation
Sanjay Sahai
Sanjay Sahai
Director
DIN 07250811
Founder Director



CONTACT US

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brightorangefoundation@gmail.com

